

Note:

This document is a summary of the relevant Auckland Unitary Plan (Operative in Part) (AUP (OP)) chapters to assist with determining if mana whenua values can be considered in relation to a consent application under the AUP (OP).

The AUP (OP) is updated over time and updates will be made to these chapter summaries quarterly. This chapter summary reflects the AUP (OP) provisions as of June 2021. As changes may be made to the AUP (OP) more frequently than this document is updated, please refer to the AUP (OP) for the full text and provisions.

E23. Signs**E23.4. Activity table****Table E23.4.1 Activity Table – Billboards in zones [rcp/dp]**

Activity		Activity status		
		Free-standing billboards	Billboards on a side or rear building façade	Billboards on a street facing building façade
(A1)	Residential – Large Lot Zone	NC	NC	NC
(A2)	Residential – Rural and Coastal Settlement Zone	NC	NC	NC
(A3)	Residential – Single House Zone	NC	NC	NC
(A4)	Residential – Mixed Housing Suburban Zone	NC	NC	NC
(A5)	Residential – Mixed Housing Urban Zone	NC	NC	NC
(A6)	Residential – Terrace Housing and Apartment Buildings Zone	NC	NC	NC
(A7)	Future Urban Zone	NC	NC	NC
(A8)	Rural – Rural Conservation Zone	NC	NC	NC
(A9)	Rural – Countryside Living Zone	NC	NC	NC
(A10)	Rural – Rural Production Zone	D	D	D
(A11)	Rural – Mixed Rural Zone	D	D	NC
(A12)	Rural – Rural Coastal Zone	D	D	NC
(A13)	Open Space – Conservation Zone	NC	NC	NC
(A14)	Open Space – Informal Recreation Zone	NC	D	NC
(A15)	Open Space – Sport and Active Recreation Zone	D	D	NC
(A16)	Open Space – Civic Spaces Zone	D	D	NC
(A17)	Open Space – Community Zone	D	D	NC
(A18)	Business – Business Park Zone	D	RD	D

(A19)	Business – Mixed Use Zone	RD	RD	RD
(A20)	Business – General Business Zone	RD	RD	RD
(A21)	Business – Neighbourhood Centre Zone	NC	D	NC
(A22)	Business – Local Centre Zone	NC	D	NC
(A23)	Business – Town Centre Zone	RD	RD	RD
(A24)	Business – Metropolitan Centre Zone	RD	RD	RD
(A25)	Business – Light Industry Zone	RD	P	RD
(A26)	Business – Heavy Industry Zone	RD	P	P
(A27)	Special Character Areas Overlay – Residential and Business	NC	D	NC
(A28)	Business – City Centre Zone (except the residential precinct)	NC	RD	D
(A29)	City Centre Zone Residential Precinct	NC	NC	NC
(A30)	Strategic Transport Corridor Zone	NC	D	NC
(A31)	Special Purpose – Airports and Airfields Zone	D	RD	D
(A32)	Special Purpose – Cemetery Zone	NC	NC	NC
(A33)	Special Purpose – Healthcare Facility and Hospital Zone	NC	NC	NC
(A34)	Special Purpose – Major Recreation Facility Zone	D	D	D
(A35)	Special Purpose – Māori Purpose Zone	NC	D	NC
(A36)	Special Purpose – Quarry Zone	D	D	D
(A37)	Special Purpose – School Zone	NC	NC	NC
(A38)	Special Purpose – Tertiary Education Zone	NC	NC	NC
(A39)	Rural – Waitākere Ranges Zone Rural – Waitākere Foothills Zone	NC	NC	NC
(A40)	Coastal – General Coastal Marine Zone	NC	NC	NC
(A41)	Coastal – Ferry Terminal Zone	NC	D	NC
(A42)	Coastal – Moorings Zone	Pr	Pr	Pr
(A43)	Coastal – Marina Zone	NC	D	NC
(A44)	Coastal – Defence Zone	NC	D	NC
(A45)	Coastal – Minor Port Zone	D	D	NC

Table E23.4.2 Activity table – Billboards on street furniture and in road reserves, existing lawfully established billboards and comprehensive development signage [rcp/dp]

Activity		Activity status – all zones
Billboards on street furniture and in road reserves		
(A46)	Billboards on existing street furniture in a road reserve	P
(A47)	Replacement of billboards on existing street furniture in a road reserve with a billboard of the same, or substantially similar, size and shape	P
(A48)	Billboards on new street furniture	P
(A49)	Billboards that are less than 1.2m ² in area that are located in a road reserve adjoining any Business Zone (Note: Approval of Auckland Transport is required for any works in a road)	P
(A50)	New billboards, or the replacement of a billboard with a billboard of the same, or substantially similar size and shape, on existing or new street furniture in a road reserve that do not meet the Standards in E23.6	RD
Existing lawfully established billboards		
(A51)	Altering or moving an existing lawfully established billboard within a zone where billboards are not a permitted activity, and where the change will not increase the overall display area or the extent of any non-compliance with the Standards in E23.6	RD
(A52)	Changing an existing lawfully established static billboard to a changeable message billboard in a zone where billboards are not provided for as a permitted activity	RD
Comprehensive development signage		
(A53)	Comprehensive development signage, including amendments or additions to existing approved comprehensive development signage	RD

Guidance for Restricted Discretionary Activities:

For restricted discretionary activities a cultural values assessment trigger only applies where the billboard is located in close proximity to a site identified in Schedule 14.1 – Historic Heritage Places.

Mana whenua values can only be considered for restricted discretionary activities where the following applies:

- the site is identified in the schedule as a site or place of interest to mana whenua or
- where the schedule identifies that the site has been scheduled for (c) – Mana whenua values.

E23.8. Assessment – restricted discretionary activities

E23.8.1. Matters of discretion

The Council will restrict its discretion to all the following matters when assessing a restricted discretionary resource consent application:

- (1) visual amenity;

E23.8.2. Assessment criteria

The Council will consider the relevant assessment criteria for restricted discretionary activities in Activity Table E23.4.1 Billboards in zones and Activity Table E23.4.2 Billboards on street furniture in road reserves, existing lawfully established billboards and comprehensive development signage from the list below:

- (1) visual amenity, scale and location:

The extent to which comprehensive development signage, free-standing billboards, or billboards on a side, rear or street facing building façade are appropriate in terms of the zone they are located in taking into account all of the following:

- (d) whether the signs or billboard, if located in close proximity to a scheduled historic heritage place, adversely affects the visual amenity or detracts from the visual qualities that are fundamental to the historic heritage values of the scheduled historic heritage place.